

## Education

- 2003-2008 **University of Cincinnati:**  
*College of Design, Architecture, Art  
and Planning (DAAP)*  
Bachelor of Science in Digital Design
- Fall 2011 **Miami University**  
*Improving Leadership for Improved  
Performance*

## Technical Skills

Visual, Interface, &  
Experience Design

Adobe Creative Suite

Sketch

HTML & CSS prototyping

InVision prototyping

Responsive design

Monetate

Demandware & Sharepoint

Microsoft Office

## Personal Skills

Excellent oral & written  
communication skills

Responsible, organized,  
hardworking, & efficient

Enjoys challenging projects that  
require creative solutions

Works well within a team  
environment or solo

## Experience

- 2014-Present **TradeGlobal** — *Cincinnati, Ohio*  
Sr. Manager of UX Design
- Provided UX best practice recommendations to client & development teams, strategically implementing new features to e-commerce platforms to merge user & client goals
  - Performed UX evaluations, user interviews, & prototypes for internal SaaS offerings, decreasing user abandonment
  - Interviewed, hired, and managed a small team of UX designers and contractors to meet business and client goals on time & on budget
- 2012-2014 **Resource/Ammirati** — *Cincinnati, Ohio*  
Designer
- Lead designer, writer, & strategist in charge of working on-site with the client team, providing creative assets to support their e-commerce platform, & owning the process from start to finish. Incorporated A/B learning lab testing & integrated campaigns with multiple touchpoints
- 2008-2011 **Barefoot Proximity** — *Cincinnati, Ohio*  
Interactive Designer
- Concepted content, art-directed photo shoots & produced assets for monthly and weekly updates to the editorial Procter & Gamble soft-sell property, HomeMadeSimple.com
  - Supported the Home Made Simple brand's promotions, creating designs for web, print, DTC & in-store pieces
- 2007 **Warner Bros. Entertainment Inc** — *New York, New York*  
Interactive Marketing Intern
- Created online marketing tools & compositional layouts for movie promotion campaigns
- 2006 **Delta Air Lines, Inc.** — *Atlanta, Georgia*  
In-Flight Analyst
- Researched and implemented stand-alone e-learning modules for flight attendants & field service managers