

# kat jenkinson

UX Designer

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## Education

### University of Cincinnati

College of Design,  
Architecture, Art and Planning  
*Bachelor of Science in Digital  
Design*

Additional Education:

### Miami University

*Improving Leadership for  
Improved Performance*

## Technical Skills

- Visual, Interface, & Experience Design
- Sketch
- Adobe Creative Suite
- InVision prototyping
- HTML & CSS prototyping
- Responsive design
- Microsoft Office

## Personal Skills

- Excellent oral and written communication skills
- Responsible, organized, hardworking, and efficient
- Enjoys challenging projects that require creative solutions
- Works well within a team environment or solo

## Professional Experience

**Paycor** — *Cincinnati, Ohio*  
Senior Product Designer

2017-Present

- Collaborates with the product and development teams to incorporate customer research in the direction, design, and implementation of new features as well as enhancements to existing ones
- Improves internal processes used by the design team to maintain a focused and singular direction throughout the product through copywriting and visual design support, weekly meetings, and retrospectives

**TradeGlobal** — *Cincinnati, Ohio*  
Senior Manager of User Experience Design

2014-2017

- Provided UX best practice recommendations to client & development teams, strategically implementing new features on e-commerce platforms to merge user & client goals
- Performed UX evaluations, user interviews, & prototypes for internal SaaS offerings, decreasing user abandonment
- Interviewed, hired, and managed a small team of UX designers and contractors to meet business and client goals on time & on budget

**Resource/Ammirati, An IBM Company** — *Cincinnati, Ohio*  
Designer

2012-2014

- Lead designer, writer, & strategist in charge of working on-site with the client team, providing creative assets to support their e-commerce platform, & owning the process from start to finish. Incorporated A/B learning lab testing & integrated campaigns with multiple touchpoints
- Designed interactive pieces for various clients held by the agency, including desktop, mobile, and responsive websites & email communications.

**Barefoot Proximity** — *Cincinnati, Ohio*  
Interactive Designer

2008-2011

- Concepted content, art-directed photo shoots & produced assets for monthly and weekly updates to the editorial Procter & Gamble soft-sell property, HomeMadeSimple.com
- Supported the Home Made Simple brand's promotions, creating designs for web, print, DTC and in-store pieces
- Developed website designs for J. Peterman, Scripps, and other clients
- Directly responsible for intern program including interviewing, hiring, mentoring and completion of evaluations

**Warner Bros. Entertainment Inc** — *New York, New York*  
Interactive Marketing Intern

2007

- Responsible for creating websites, social media profiles, and online marketing tools for upcoming feature films

**Delta Air Lines, Inc.** — *Atlanta, Georgia*  
In-Flight Analyst

2006

- Researched and implemented stand-alone e-learning modules for flight attendants and field service manager training